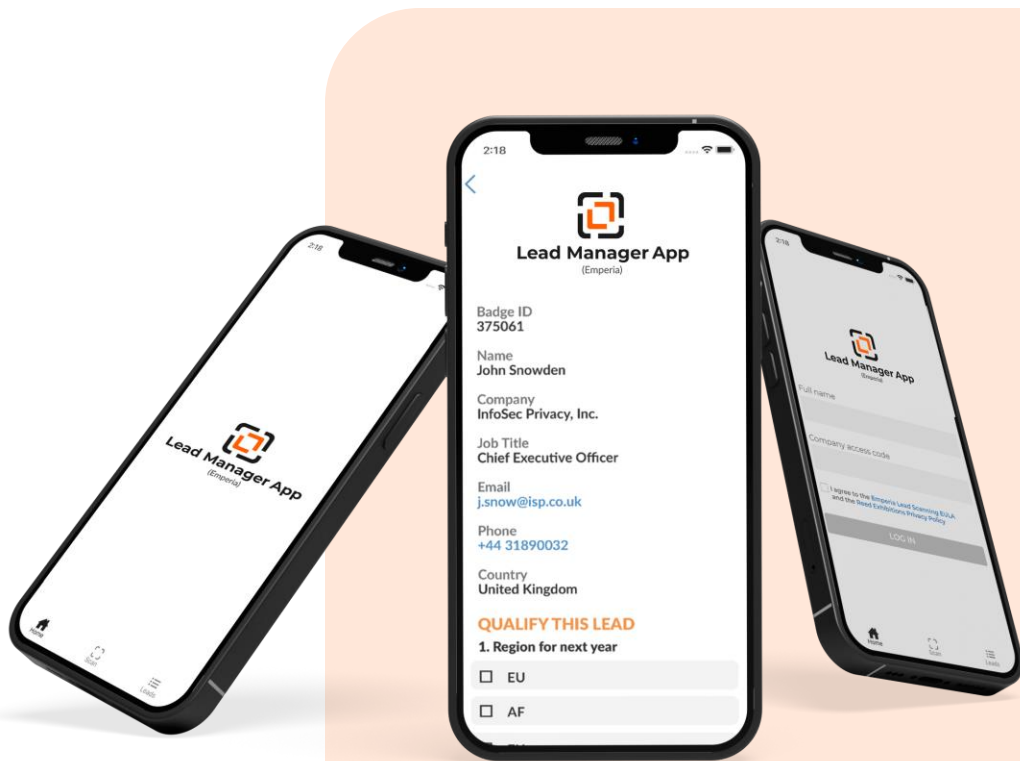


Lead Manager App (formerly Emperia)

Connect and qualify on the go

Send smarter follow-ups when you collect richer data with the ultimate event lead connection and scoring solution. Your on-site team can capture conversation highlights and qualify each lead on the go for easy and effective follow-ups.



215

Average leads scanned per exhibitor

TOP TIP

Use your lead scores to prioritise high potential leads. Leverage the conversation notes to tailor your follow-up approach, addressing specific needs and pain points.

[See how Lead Manager App works](#)

“

Love the Lead Manager App. It's useful to keep track of details, rate them for follow up, mark if we've done demos, if it's a hot lead so we can prioritise them better and what next steps they're interested in. Taking notes is super useful so we can follow-up better. Five stars!

Hazel Sparks, Sales Development Representative, KnowBe4 Infosec 2025

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Source: 51 international trade shows that took place between 1.1.24 -31.05.24.