

Lead Booster

Attract even more of the right leads

Get new leads by giving attendees the perfect reason to visit your booth and unlock new opportunities. You create an irresistible offer to attract registered attendees to your booth. With limited spaces available, each offer gets maximum visibility to maximise your lead generation results at the show. Don't miss out.



The combination of Lead Booster and the Priority Plus Profile made a real impact to our show experience and booth traffic.

-Carrie Furnari, Director of Events, 1Password Infosecurity Europe 2024



TOP TIP

- Craft your offers carefully with your goal in mind:
- To attract highly qualified leads, live demos and whitepapers can be very effective.
 - For larger quantity, but less qualified leads, a giveaway works well.

1,884

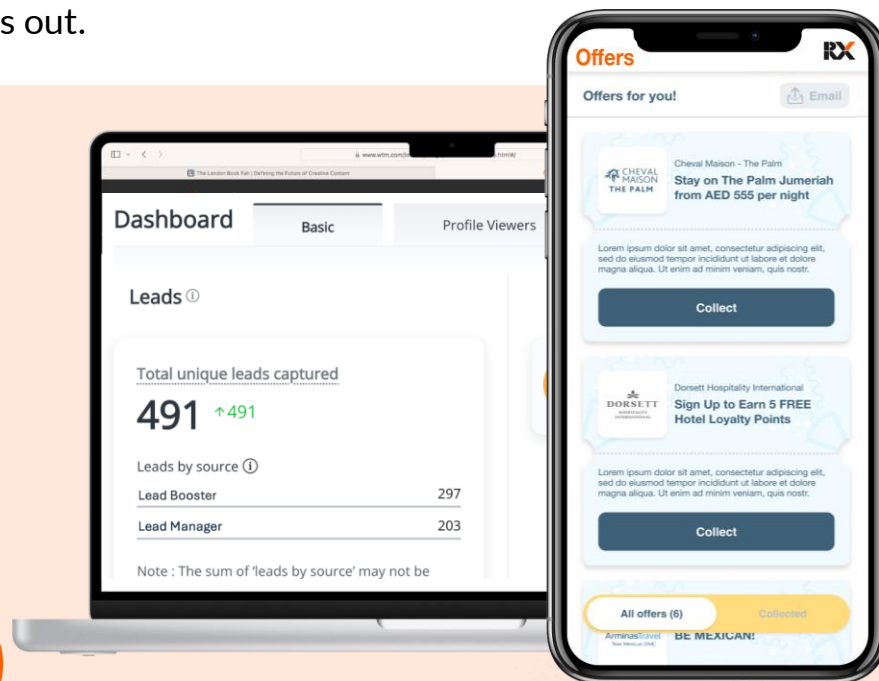
Average views per offer*

50+

Average leads per offer*

US\$6.40

Average cost per lead**



Your leads

What visitors see

Try the **demo** to see examples of exhibitor offers >>>

* Source: RX exhibitor Lead Booster usage at 51 global trade shows in 2024.