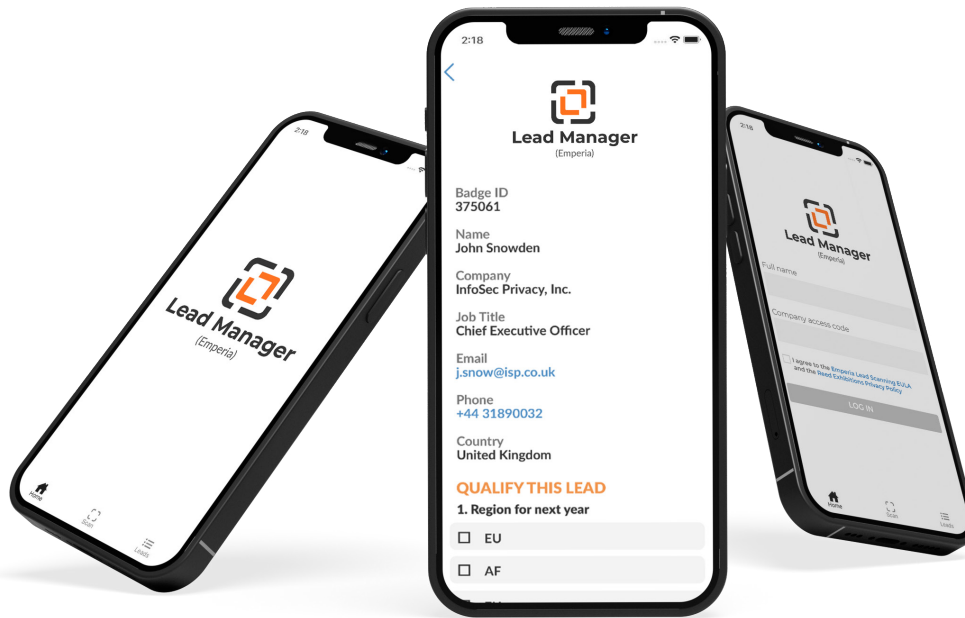


Lead Manager App

(formerly known as Emperia)

Badge scanning mobile app for fast and reliable lead capture when exhibiting at the show



Fast Scanning: Instantly capture Visitor Badge Data



Multiple Users: Consolidates Leads from all stand staff



Paperless sharing of brochures to visitors



Mobile App: Android or Apple. No external scanner needed



Lead Quality rating: Add notes and star ratings

Lead Manager App is perfect for maximising your leads at a show

The show floor at events can be a fast-paced environment! It requires a badge scanning solution that is simple, flexible, fast, and can run on a regular mobile phone.

Lead Manager App captures trusted data from the visitor badges used for show registration, and can be used by multiple stand staff, so you never miss a lead.

Ideal for new product launches and brand building

Printed brochures incur a lot of cost and waste at a show. Lead Manager App supports going paperless by email digital content to scanned visitors automatically.

Create customer questions in Lead Manager App to digitally collect feedback on a newly-launched product. Stand staff can even add notes and a star-rating to high quality leads.

Download a full lead report after the show.