



IN PARTNERSHIP WITH



29-30 October 2025

Melbourne Convention and Exhibition Centre

EXHIBITOR & SPONSORSHIP PROSPECTUS

all-energy.com.au



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ABOUT THE EVENT

The Southern Hemisphere's Largest Clean Energy Event: Your gateway to a clean energy future.

All Energy Australia Exhibition & Conference is the Southern Hemisphere's largest and most anticipated clean energy event. For 15 years, All Energy Australia serves as a vital platform for industry professionals, experts, and enthusiasts to gather and witness the latest developments, innovations, and trends in the renewable energy sector.

This event provides a comprehensive showcase of cutting-edge technologies and solutions in areas like solar, wind, bioenergy, energy storage, and electric transportation. Attendees can explore a wide range of products and services, connect with key industry players, and gain insights into sustainable energy practices.

All Energy Australia is not only an exhibition and conference but also a knowledge-sharing hub. The conference component features a series of insightful presentations, panel discussions, and workshops, where experts share their insights and expertise on critical topics related to renewable energy, climate change, policy, and market trends. It offers a unique opportunity for attendees to network, learn, and collaborate with like-minded individuals and organisations dedicated to the global transition towards a cleaner, more sustainable energy future.

Exhibitor and sponsorship opportunities at All Energy Australia offer an unrivalled platform to connect with industry stakeholders, establish thought leadership, enhance brand visibility within the market and create substantial partnerships and business prospects.

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EXHIBITORS

Exhibitors to All Energy Australia 2024 came from the below countries

Europe

- Austria
- Finland
- France
- Germany
- Italy
- Luxembourg
- Netherlands
- Norway
- Spain
- United Kingdom

United States of America

Asia

- China
- India
- Indonesia
- Japan
- Singapore
- South Korea
- Taiwan
- Türkiye
- Vietnam

Australia

ABOUT THE ATTENDEES

“ We had an incredible experience at the All Energy Australia. It was inspiring to explore new technologies and see the ongoing innovation shaping our industry. The progress in coordinated efforts across solar, batteries, and smart tech was remarkable. While traditional renewable sources took center stage, it was exciting to note the growing interest in hydrogen fuel cells as an energy source. The advancements in technology and other emerging solutions are truly impressive! ”

Visitor,
2024 Post Show Survey



VISITORS

Visitors to All Energy Australia 2024 came from the below countries

Europe

- Austria
- Belgium
- Denmark
- Finland
- France
- Germany
- Ireland
- Italy
- Lithuania
- Netherlands
- Norway
- Portugal
- Spain
- Sweden
- Switzerland
- United Kingdom

Asia

- Bahrain
- British Indian Ocean Territory
- China
- Hong Kong
- India
- Indonesia
- Iran
- Israel
- Japan
- South Korea
- Laos
- Malaysia
- Philippines
- Saudi Arabia
- Singapore
- Sri Lanka
- Taiwan
- Thailand
- Türkiye
- United Arab Emirates
- Viet Nam

North America

- Canada
- United States of America
- Mexico

South America

- Argentina
- Bolivia
- Brazil
- Chile

Africa

- Nigeria
- South Africa

Australia & Oceania

- Australia
- Fiji
- French Polynesia
- New Caledonia
- New Zealand
- Papua New Guinea
- Tonga

TOP 5 TRADE VISITORS BY JOB TITLE

Owner / CEO / Director / MD / President/ Senior MD	21.70%
Engineer	11.70%
BDM / Commercial Manager/ Manager	9.94%
Consultant	6.50%
Sales	4.83%

VISITORS BY NATURE OF BUSINESS

Agriculture	0.51%
Building and Construction	4.99%
Commercial Business	3.68%
Consultancy	10.90%
Education / Training	3.21%
Energy Retailer	6.80%
Engineering	10.97%
Finance / Banking / Legal / Accountancy	1.99%
Government / Local / Government Agency	4.58%
Installer Electrician	8.46%
Investment / Investor	1.56%
IT and Software	3.54%
Large Scale Renewables	5.34%
Manufacturer	6.18%
Plumber	0.40%
Power Generation / Grid Transmission	5.62%
Project Developer / Project Management	6.22%
Supplier / Service Company	10.90%
No Response	4.16%

**Does not include exhibitor delegates*

14,594

unique visitors in 2024.

Audited by AMAA.*



PURCHASING AUTHORITY

\$2 million +	22.74%
\$1 - \$2 million	6.19%
\$500,000 - \$999,000	8.74%
\$100,000 - \$499,000	15.85%
\$50,000 - \$99,999	14.76%
\$20,001 - \$49,999	9.09%
\$10,000 - \$20,000	7.03%
Up to \$10,000	15.60%

REASON FOR ATTENDANCE*

Gathered Industry knowledge and learnings through talks or presentations

61.29%

Networking to meet new people in order to create new opportunities

39.98%

Visit different supplier stands to see what is new and interesting in the industry

32.90%

Meeting a few specific people or companies that I want to do business with

31.90%

Meeting up with existing contacts in order to socialise

24.83%

Meet up with existing suppliers or partners in order to review or discuss business

19.97%

Talk to as many suppliers as possible in order to achieve specific business objectives

14.51%

*Multiple Choice Question

26.7%

Increase in total unique visitors year on year.

42%

Increase in unique international visitors in the last 2 years.

22%

Of unique visitors hold a purchasing authority of \$2 million +

74.57%

of visitors attend to explore commercial partners & network.

All figures have been audited by AMAA.

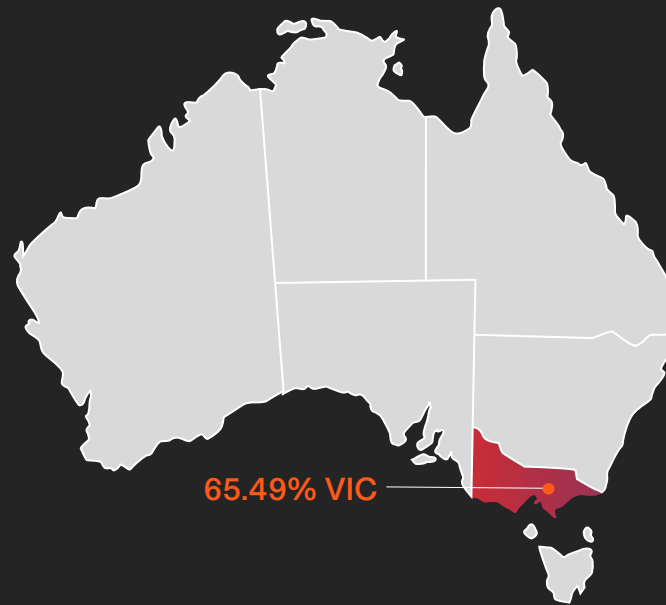


96% visitors were satisfied with All Energy Australia 2024

95% of visitors intend on visiting All Energy Australia in 2025

88% agree that All Energy Australia is a must-attend event

44% of visitors will place an order for products or services they saw at All Energy Australia.



15.08% NSW
6.32% QLD
5.22% International
2.56% SA
1.88% WA
1.41% New Zealand
1.01% ACT
0.89% TAS
0.11% NT

“

Exhibiting at this event has been a fantastic experience for our business.

The exposure we received and the quality of connections we made were unmatched, helping us reach new clients and strengthen our industry presence.

It's been an invaluable platform for showcasing our solutions and driving growth. ”

Trinasolar - 2024

COMPANIES THAT ATTENDED IN 2024 INCLUDE

7 Eleven Australia
3m Australia Pty Ltd
ABB Australia
Acacia Energy
Accenture
Acciona Construction Australia
ACEN Australia
ActewAGL
AECOM
AGL Energy
Air Liquide Australia
AirRoad
Albury City Council
Alinta Energy

Aus Net Services
Ausgrid
Ausnet
Austrade
Australia Post
Australia Saudi Business Council
Australia Zoo
Autel
Bank Of China
Bank of Queensland
BASF Australia Ltd
Bechtel
BHP
Black & Veatch

City of Perth
CLAYTON UTZ
Coles Group
COLLIERS INTERNATIONAL
Commonwealth Bank
CPB Contractors
Danish Energy Agency
Deakin Energy
Deakin University
DEECA (Department of Energy, Environment and Climate Action)
Deloitte
Department of State Development
DEUTSCHE BANK

Energen
Energex
ENERGY AUSTRALIA
Energy Networks Australia
Energy Safe Victoria
EnergyAustralia Pty Ltd
Energys Australia
ENGIE
Ergon Energy
First Nations Clean Energy Network
Fisher & Paykel Appliances
Fluence Energy
FMG Engineering
Fonterra Australia



Alstom
Amazon Web Services
Ampol Australia
ANZ
Apex Energy Australia
Arcadis Australia Pacific
ARENA
Arise Solar
Arlec Australia
Arup
ASP GLOBAL PTY LTD
Atmos Renewables
Aurecon Australasia
AURORA ENERGY

Bluescope
BMD Group
Boral
BP Australia
Bunnings
CBRE
CitiPower, Powercor and United Energy
City of Adelaide
City of Ballarat
City Of Gold Coast
City Of Greater Dandenong
City Of Greater Geelong
City Of Melbourne
City Of Parramatta Council

DNV Australia
Downer Group
Dulux
East Gippsland Shire Council
Eaton
EDF Renewables
Edify Energy
EDP Renewables
Ego Pharmaceuticals
Emerson Process Management Australia Pty Ltd
Endeavour Energy
Enel Green Power Australia
ENEOS Australia Pty Ltd

Ford Motor Co Of Australia
Fortescue
Franklin Electric
Frankston City Council
Fulton Hogan
GE Vernova
General Motors
Genesis Energy
George Weston Foods
GHD
Gold Coast City Council
Golden Harvest
GOULBURN-MURRAY WATER
Graincorp

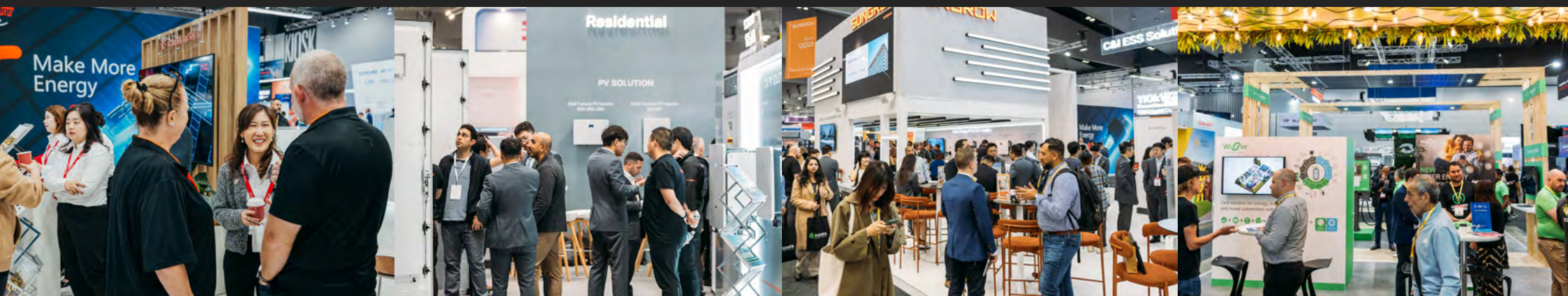
COMPANIES THAT ATTENDED IN 2024 INCLUDE

Greater Shepparton City Council
Harvey Norman Commercial
Haynes Electrical Contractors PTY LTD
Henkel Australia
Hilti
Honeywell
Horizon
Hydro Tasmania
Iberdrola Australia
Infrabuild
Inghams Enterprises Pty. Ltd.
Invenergy
Itron
JBS AUSTRALIA

Lockheed Martin
Macedon Ranges Shire Council
Macquarie Bank
Mainstream Renewable Power
Marubeni Australia
McKinsey & Company
Melbourne Airport
Middy's Electrical
Mirvac
Mitsubishi Heavy Industries Asia Pacific
MULTIPLEX AUSTRALASIA
NAB
NBN Australia
Neoen Australia

Renewable Energy Partners
Rexel Australia
Rio Tinto
Riverina Fresh Pty Ltd
RMIT University
RWE Renewables Australia
SAE Group Pty Ltd
Samsung C&T Renewable Energy Australia
Sany Renewable Energy
SG Fleet Group Ltd
Sharp Corporation Of Australia
Shell Energy
Siemens Energy
SMEC Australia

Tesla
The University of Melbourne
THYCON
Tilt Renewables
Tokyo Electric Power Co Inc
Toshiba International Corporation Pty Ltd
Total Energies Renewables Australia
Toyota Motor Corporation Australia
Transdev
Transgrid
Treasury Wine Estates
TÜV Rheinland
UGL
University of Queensland



Jemena Group
Jetstar
JLL
John Holland
Johnson Controls
Jones Lang Lasalle
Keolis Downer
Knight Frank
KPMG
Laing O'Rourke
Landis+Gyr
Lawrence & Hanson
LENLEASE
LIGHTSOURCE BP

NSW Government
Nufarm Australia Limited
Officeworks
Origin Energy
ORRCON STEEL
Pacific Green
Penrith City Council
Penske Australia
Pepperl+Fuchs
PwC Australia
QBE
RACV SOLAR
Regional Development Victoria
Remondis Australia

Snowy Hydro
Sol Distribution (AGL)
Solahart
Solar 360 Australia Pty Ltd
Solar Choice
Solar Victoria
Solargain
Spark Renewables
Squadron Energy
Stanwell Corporation
State Electricity Commission
Swinburne University of Technology
SYDNEY UNIVERSITY
Telstra

Victoria Police
VISY RECYCLING
Wärtsilä
Wesfarmers Chemicals, Energy and Fertilizers
Westpac
Wood Mackenzie (Australia)
Woodside Energy
Woolworths Group
WORKSAFE
Worley Consulting
Wormald Australia Pty Ltd
WSP Australia
Yarra City Council
YOKOGAWA

EXHIBITOR OPPORTUNITIES

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EXHIBITION PRICING

Stand Size (m2)	Space Type	Standard	Premium
7.5	Space Only	\$10,648.55	\$10,698.05
	Space & Shell Scheme	\$11,580.25	\$11,629.75
9	Space Only	\$11,973.50	\$12,032.90
	Space & Shell Scheme	\$13,146.10	\$13,205.50
12	Space Only	\$14,623.40	\$14,702.60
	Space & Shell Scheme	\$16,277.80	\$16,357.00
18	Space Only	\$19,230.20	\$20,042.00
	Space & Shell Scheme	\$21,848.20	\$22,660.00
27	Space Only	\$26,888.40	\$28,106.10
	Space & Shell Scheme	\$30,951.80	\$32,169.50
36	Space Only	\$33,145.20	\$34,491.60
54	Space Only	-	\$45,573.00
72	Space Only	-	\$56,680.80
90	Space Only	-	\$69,748.80
108	Space Only	-	\$82,816.80
120	Space Only	-	\$91,528.80
180	Space Only	-	\$135,088.80

All prices quoted are in Australian Dollars and include GST

Stand Size (m2)	Silver	Gold	Platinum
36	\$50,659.40	\$62,992.60	\$90,158.20
54	\$61,740.80	\$74,074.00	\$101,239.60
72	\$72,848.60	\$85,181.80	\$112,347.40
90	\$85,916.60	\$98,249.80	\$125,415.40
108	\$98,984.60	\$111,317.80	\$138,483.40
120	\$107,696.60	\$120,029.80	\$147,195.40
180	\$151,256.60	\$163,589.80	\$190,755.40

ALL STANDS INCLUDE – EXHIBITOR PROFILE PACKAGE
(entry level package, built into contract price)

DIGITAL TRADE GUIDE FEATURES – 100 word company listing in exhibition directory and colour half page advert.

ONLINE DIRECTORY FEATURES* – Basic directory listing
(Company Logo, Company Name, Categories, Stand Number and Description)

LEAD MANAGER APP – Allowing you to scan the badge of any visitor, collect contact information and add notes to their record, delivered to you immediately after the event has concluded.

EXHIBITOR DASHBOARD - Measure your return on investment, improve your online engagement with your customers, view and download your leads scanned at the show and view recommendations made to visitors.

*Completed via online exhibitor manual

A: SPACE ONLY

- Floor space
- Public liability insurance

B: SPACE & SHELL SCHEME

- Same inclusions as 'A'
- Aluminium frame construction
- Rear (and side walls where applicable)
- 2.4m high, white melamine walls
- Fascia board & signage to front
- Spotlights; 2 per 9sqm of space
- Standard carpet

		PLATINUM (FIVE AVAILABLE)	GOLD (TWELVE AVAILABLE)	SILVER
PRESHOW	Web Logo (Website + Select Visitor Comms)	YES	YES	YES
	Digital Trade Guide	DOUBLE PAGE SPREAD	FULL PAGE AD	FULL PAGE AD
	Social Media Post	x 2 Posts (Facebook & LinkedIn)	1 x Post (Facebook & LinkedIn)	-
	Email - Inline Banner	x 1 banner on 2 Emails	-	-
	Email - Advertorial Feature	x 1 feature on 1 Email	x 1 feature on 1 Email	-
	Homepage Web Banner	x 1 banner for 1 month	-	-
	Enhanced Exhibitor Listing (Directory & Digital Trade Guide)	YES	YES	YES
AT SHOW BENEFITS	Premium Space Only Stand	YES	YES	YES
	Speaker Opportunity	YES	-	-
	Printed Onsite Signage Recognition For Sponsorship	YES	YES	YES
	Logo Recognition in the Printed Conference Program	YES	YES	YES
	Bag Insert	1 x Bag Insert	-	-
	VIP Passes	2 x VIP Passes	-	-
	Collect QR	YES	YES	YES
POST EVENT	Feature Highlight in Post Show Video	YES	-	-
	Recognition in Post Show Communications	YES	-	-
SPACE ONLY STAND	Premium 36 m²	\$90,061.40	\$62,895.80	\$50,562.60
	Premium 54 m²	\$100,812.80	\$73,647.20	\$61,314.00
	Premium 72 m²	\$111,920.60	\$84,755.00	\$72,421.80
	Premium 90 m²	\$124,988.60	\$97,823.00	\$85,489.80
	Premium 108 m²	\$138,056.60	\$110,981.00	\$98,557.80
	Premium 120 m²	\$146,768.60	\$119,603.00	\$107,269.80
	Premium 180 m²	\$190,328.60	\$163,163.00	\$150,829.80

All prices quoted are in Australian Dollars and include GST

SUSTAINABILITY PACKAGES

Stand upgrades have been designed with sustainability and the environment, in mind.

Furniture Walk On Packages

Furniture items are from central stocks that are returned and cleaned for continual reuse.

WOP PACKAGE A

\$2,336.40

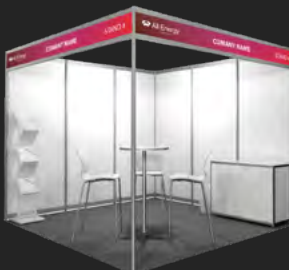
- 1 x Power Point (4amp)
- Stand Cleaning (up to 36 sqm)
- Damage Waiver Fee
- Lockable Cabinet
- Brochure Rack
- 1 x Round Table
- 3 x Chairs
- Bin



WOP PACKAGE B

\$2,336.40

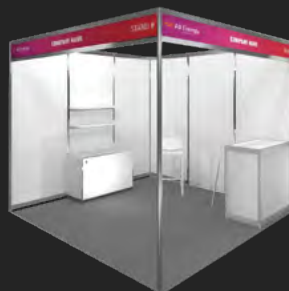
- 1 x Power Point (4amp)
- Stand Cleaning (up to 36 sqm)
- Damage Waiver Fee
- Lockable Cabinet
- Brochure Rack
- 1 x Bar Table
- 3 x Bar Stools
- Bin



WOP PACKAGE C

\$2,336.40

- 1 x Power Point (4amp)
- Stand Cleaning (up to 36 sqm)
- Damage Waiver Fee
- Lockable Cabinet
- 2 x Bar Stools
- 1 x Reception Counter
- 2 x Shelves
- Bin



Stand Upgrade Fabric Print Solutions

We offer fabric print solutions that are sustainable, using 100% recyclable fabric banners. Additionally, printing is completed with eco-friendly inks to ensure environmental integrity of the product. You are welcome to take the fabric banner with you to re-use at other events.

FABRIC WALLING

\$643.50 per metre

BACKLIT FABRIC WALLING

\$1,093.40 per metre

RAISED FLOOR

\$105.60 per square metre



NO FASCIA



RX NET ZERO CARBON EVENTS
Decarbonising the events industry, **together.**

LEARN MORE

All prices quoted are in Australian Dollars and include GST

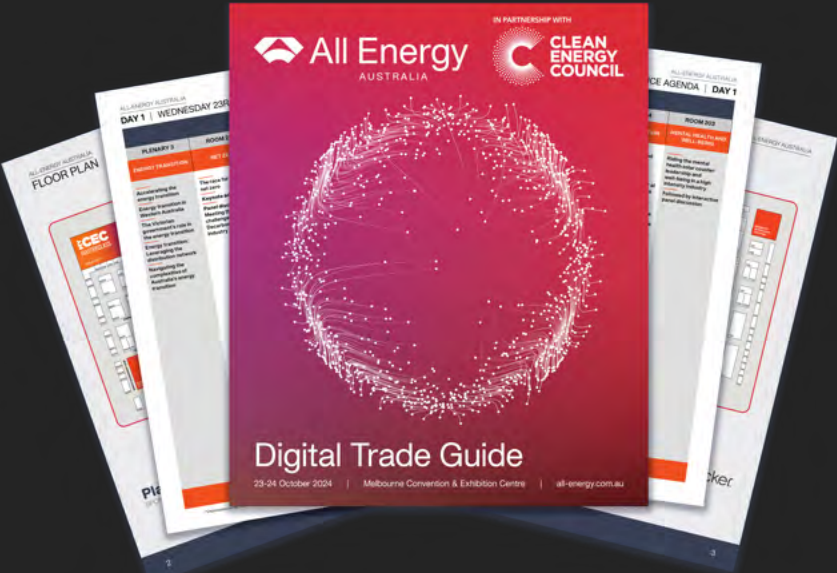
DIGITAL TRADE GUIDE

The Trade Guide serves as a digital publication encompassing a compilation of exhibitors, products, and brands showcased at All Energy Australia. This digital directory is strategically disseminated via email to registered attendees and our expansive 63K+ database in advance of the event date. Capitalising on advertising opportunities within The Digital Trade Guide provides a platform for promoting your business, services, and products to an audience actively seeking the latest innovations in clean and renewable energy solutions.

Benefiting from a substantial visibility window, Its direct accessibility via the homepage of the All Energy website ensures that visitors can seamlessly stay connected with exhibitors. This allows them to peruse ads, explore products, access contact details, and more, thereby enhancing the overall engagement and exposure for your business within the clean and renewable energy sector.

The Digital Trade Guide is accessible for 1 month pre event and up to 4 months post event.

Digital Trade Guide Upgrade Options				
				
	Half Page	Upgrade to a Full Page	Upgrade to a Double Page Spread	Digital Listing Upgrade
Cost (Inc GST)	Included in the Standard Package	\$2,812.70	\$2,918.30	\$762.30
Size (w x h)	185mm x 110mm	210mm x 250mm	420mm x 250mm	N/A
File Requirements	300 dpi PDF or PNG. All images and colours to be CMYK.			Logo: 300 dpi, .eps (250-word company description)



113,750
page views.

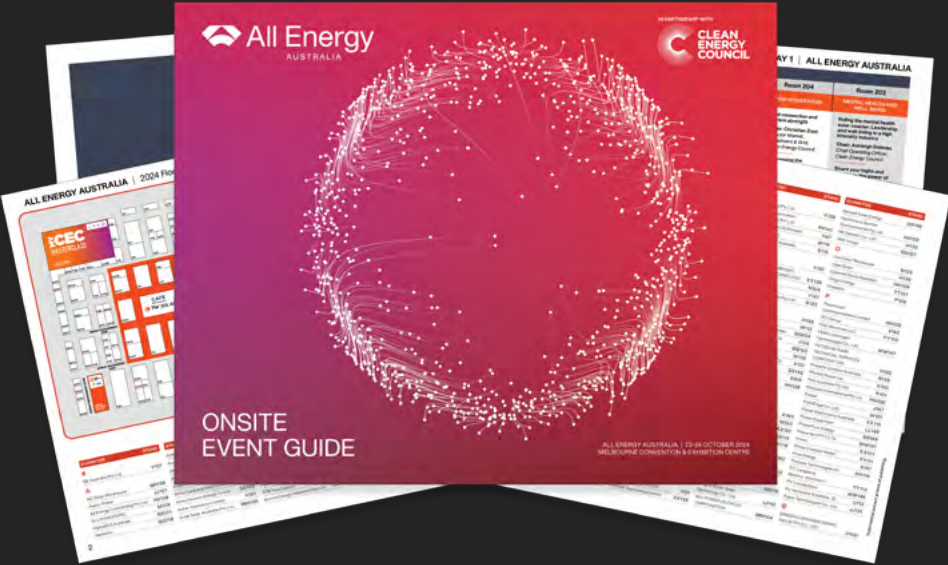


PRINTED EVENT GUIDE (TWO AVAILABLE)

Unlock unparalleled exposure with a full-page ad in our Printed Event Guide. Distributed to visitors and printed on eco-friendly paper, this exclusive advertising opportunity ensures your brand reaches a diverse and engaged audience. With premium placement, your message will stand out to thousands of attendees, industry leaders, and decision-makers. Elevate your brand's visibility and showcase your commitment to sustainability by securing your spot in this essential event resource. Don't miss this chance to make a lasting impression.

Printed Event Guide AD Specifications

	Full page ad
Cost (Inc GST)	\$4,645.00 Inc GST
Orientation	Landscape
Size (w x h)	275mm x 220mm
Bleed	5mm on all sides
File Requirements	300 dpi PDF (preferred) or JPG. All images and colours to be CMYK.



7,000+
Printed Copies

DIGITAL ADVERTISING WEBSITE & EMAIL

LEADERBOARD BANNER (ROTATIONAL)

\$3,186.70 Per month.

Extend your reach beyond the 2-day event by targeting website users on the homepage of All Energy Australia.

SOLUS EDM (3 Available)

\$6,011.50

Target the All Energy Database. Leverage this opportunity to encourage booth presence, a new product, or let the audience know what you have to say! Please note this content is to be provided by the exhibitor / sponsor and will be sent to all third party opt ins.

995,465
page views.

185,807
users.

63K+
email database

17K+
third party database

The screenshot shows an email layout for All Energy Australia. At the top, it features the All Energy Australia logo and the Clean Energy Council logo. Below this, the event dates '23 - 24 October 2024 Melbourne Convention and Exhibition Centre' are displayed. The main heading is 'Digital Advertising Email Examples'. The body text describes the event as a platform for professionals, experts, and businesses in the renewable energy sector to share knowledge and explore innovations. It highlights networking opportunities and access to educational presentations. A prominent orange banner in the middle reads 'EMAIL INLINE BANNER 600x90px'. Below this, there's a section for 'enews 50-word Advertorial feature' with a '600x600px visual asset as well'. At the bottom, there's a 'LEARN MORE' link and a 'ACCESS 365' button. Social media icons for Facebook, Twitter, and LinkedIn are at the very bottom.



DIGITAL SOLUTIONS



LEAD BOOSTER - Attract even more of the right leads.

\$920.70

Lead Booster will help amplify your participation at All Energy Australia by providing access directly to our attendees across two days. The Digital Offers are promoted to visitors approximately 2 weeks pre-event and whilst onsite.

Whether it be improving stand traffic, digital reach or lead generation, the All Energy Australia Lead Booster can help:

- Collect more high quality leads and engagement opportunities
- Get high quality impressions and reach your leads beyond your stand
- Generate pre-show engagement and drive traffic to your stand ahead of the show
- Engage with new and relevant customers in one click.

COLLECT QR - Go paperless and never miss a lead.

Busy at the show? Make your stand space work harder for you and avoid missing potential customers.

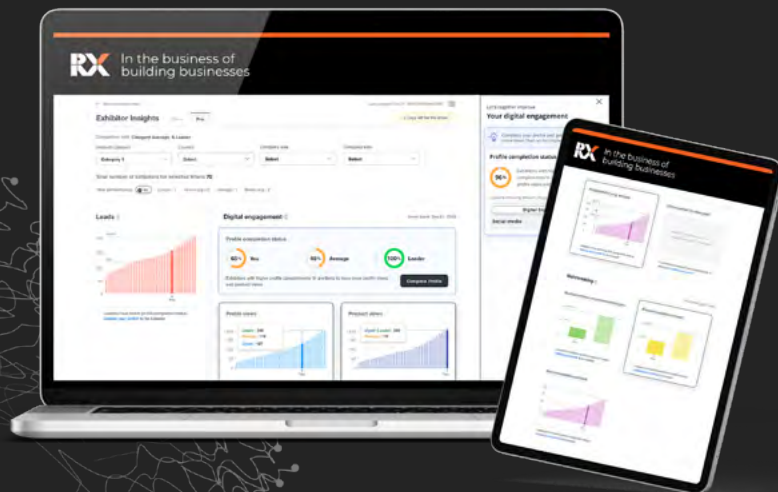
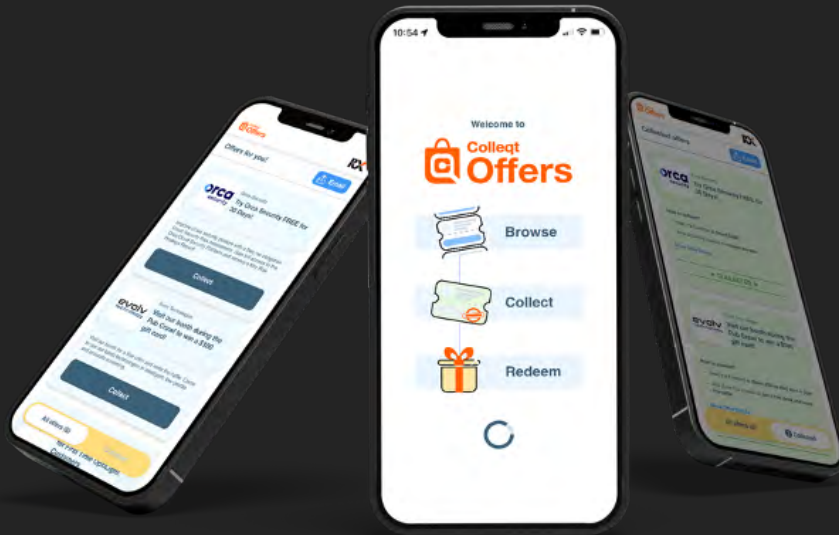
Lead Manager (Collect QR Codes) is the smart way for visitors to collect exhibitor information in exchange for their contact details. By displaying Collect QR Codes on your stand, this simple visitor led approach saves time and effort for all visitors and supports promotion of your business, products, services and content.

Included in sponsorships.



EXHIBITOR DASHBOARD - Maximise your ROI one insight at a time.

Maximise your ROI with the Exhibitor Dashboard, providing real-time insights, intelligent data, and recommended actions to enhance your performance at All Energy Australia. Track company profile views, leads, and visitor engagement, and receive matchmaking recommendations to ensure you achieve your goals.



SPONSORSHIP OPPORTUNITIES

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CONFERENCE SPONSORSHIP OPPORTUNITIES

The conference at All Energy Australia is the one place for the renewable energy community to come together to be inspired, innovate and connect with one another over two days. The sessions cover the latest innovations, energy policy and government initiatives, project developments across solar energy, energy storage and more. Sponsoring sessions or workshops at All Energy Australia provides partners with a way to engage with an audience all seeking to learn about the industry.

PLENARY SESSION

This sponsorship includes naming rights and branding of the opening plenary session on Day 1 or Day 2 of the event. The Plenary Session features the highest profile keynote speakers from within the clean and renewable energy industry. These sessions draw the largest audience of any throughout the two days.

Includes:

- Naming rights to the Sponsored Plenary Session with brand signage*
- An opportunity to provide a short presentation at the beginning of the Plenary Session
- Recognition and logo on event communications relating to the plenary sessions
- Branding on onsite and post-show communications in relation to the sponsored Plenary Session

**To be supplied by the sponsor*

DAY 1 EXCLUSIVE RIGHTS

\$20,231.20

DAY 2 EXCLUSIVE RIGHTS

\$17,141.30

61.29% of visitors attended All Energy Australia to gather industry knowledge and learnings through talks or presentations.

All prices quoted are in Australian Dollars and include GST



CONFERENCE SESSION SPONSORSHIP

\$7,036.70

All Energy Australia runs a multi-stream conference. Sessions can range from grid integration, solar energy, wind energy, electric vehicles, and more. Find a session that aligns with your strategic goal and place your brand in front of a dedicated audience.

Includes:

- Naming rights to the Sponsored Conference Session with company signage*
- Recognition and logo on event communications relating to the Conference Session
- Branding at onsite and post-show communications in relation to the sponsored Conference Session
- Opportunity to chair the session and provide a short 2 minute presentation at the beginning of the session
- Featured on the Conference Agenda
- Logo featured on Digital Trade Guide

**To be supplied by the sponsor*

WORKSHOP SPONSORSHIP (TWO AVAILABLE)

\$22,772.20

Host a workshop within the expo floor of All Energy Australia, which attracts the largest audience of leaders and practitioners from the clean and renewable energy sector. This opportunity allows your company to meet, engage and educate a target audience in a controlled environment

Includes:

- Naming rights to the Workshop
- Active promotion of the workshop to visitors via website, email marketing and social media posts
- Staging, screen, lectern and microphone will be provided at no cost to the sponsor
- Display pull up banners and signage within the workshop area*
- Featured on the Conference Agenda
- Logo featured on Digital Trade Guide

**To be supplied by the sponsor*

All prices quoted are in Australian Dollars and include GST



MyCEC MASTERCLASS SPONSORSHIP

\$22,660.00

Promote your brand directly to solar installers and designers through an exclusive sponsorship of the MyCEC Masterclass stage and sessions. Located on the All Energy Australia show floor, the two-day series of free-to-attend CPD workshops will provide expert advice, education and industry information to attendees. Must be a Clean Energy Council member.

Sponsorship package inclusions:

PRE-EVENT

- Exclusive naming rights of the MyCEC Masterclass workshop including branding recognition pre-event via eDM campaigns conducted by All Energy Australia and the CEC
- Two dedicated social media posts highlighting sponsorship with company profile and branding via Facebook, LinkedIn and X
- Logo recognition on All Energy Australia and CEC websites
- One full page advert included in the All Energy Australia digital trade guide

ONSITE

- Onsite branding of MyCEC Masterclass stage area
- Sponsor can provide pull-up banners and marketing collateral to be placed on stage and at entrance of masterclass theatre as appropriate
- Sponsor can provide a corporate video to run during allocated breaks on screen/or logo placement on screen*
- Sponsor can address attendees during appropriate masterclass sessions over 2 days to be coordinated and approved by CEC – Maximum 2 per day

**To be supplied by the sponsor*

All prices quoted are in Australian Dollars and include GST



CAFE & BREAKFAST SPONSORSHIPS

Position your brand at the forefront by leveraging a cafe sponsorship or breakfast session at All Energy Australia. With these opportunities, your brand takes center stage, gaining maximum visibility and engagement. Seize the chance to be front and centre, leaving a lasting impression on the diverse audience that frequents the cafe areas and attends the Breakfast Sessions.

BREAKFAST SESSION (FIVE AVAILABLE)

\$11,727.10

This sponsorship opportunity includes naming rights and branding of the Breakfast Session. The breakfast consists of a light buffet, tea and coffee.

Includes:

- Presentation in the Breakfast Session
- Naming rights to Breakfast Session with company signage*
- Space to display advertising material* at Breakfast Session
- Active promotion of the session to visitors via website, email marketing and social media posts
- Logo featured on Digital Trade Guide

**To be supplied by the sponsor*

CAFE SPONSORSHIP (SIX AVAILABLE)

\$20,787.80

The café areas are the main catering and networking areas within All Energy Australia. This is a fantastic branding opportunity, as the majority of visitors will pass through this area throughout the day.

Includes:

- Naming rights to one cafe
- Prime company signage within cafe
- Space to display advertising material*
- Space to supply your dedicated marketing collateral.*
- Logo featured on Digital Trade Guide

**To be supplied by the sponsor*

“ I love All Energy Australia because it's the biggest show that we have here in this country and this year it's even better and greater than it was last year. It's an opportunity to meet all of our clients from the different market segments that we wouldn't normally get to do. The response from our customers and potential new customers has been really exciting. ”

Doris Spielthener,
SMA

All prices quoted are in Australian Dollars and include GST

GRAND NETWORKING EVENT

\$29,316.10

As Grand Networking Event Sponsor, your company would be entitled to promotion in pre-show advertising of this event which will be held on the first day of All Energy Australia. as well as prime signage at the event. You would also be invited to present an opening address at the function.

This sponsorship not only provides a platform for heightened brand exposure but also presents a unique occasion to engage directly with influential decision-makers. The relaxed and informal ambiance of the event offers an ideal setting to foster meaningful connections—a key ingredient for successful business interactions. Seize this excellent opportunity to position your brand in front of key industry leaders, making a lasting impression in a conducive and welcoming environment.

Includes:

- Opportunity to present opening address at the Grand Networking Event
- Recognition and logo on the event communications relating to the networking event
- Company branding in prime position on at the Grand Networking Event*
- Company logo displayed on on-site banners/signage within the Grand Networking Event area
- Logo featured on Digital Trade Guide

**To be supplied by the sponsor*

All prices quoted are in Australian Dollars and include GST



ONSITE OPPORTUNITIES

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ONSITE PROMOTION

Investing in onsite promotion opportunities ensures maximum visibility, elevating your brand or product above the noise. Capitalise on prime real estate, captivating your target audience and making a lasting impression. It's a strategic move to stand out, connect with key stakeholders, and amplify the impact of your presence at All Energy Australia.

BAG BRANDING (EXCLUSIVE)

\$22,000.00

This sponsorship opportunity includes your company logo to appear on exhibition bags that are distributed to visitors upon arrival.

BAG INSERTS (SIX AVAILABLE)

\$4,118.40

Include your company's promotional item in each visitor bag. Consider a sustainable option such as an eco-friendly usb, keep-cups, branded drink bottles.. the possibilities are endless to promote your company!

LANYARDS (EXCLUSIVE)

\$22,000.00

Have your company logo present on all visitor lanyards.

REGISTRATION DESK SPONSOR (EXCLUSIVE)

\$29,316.10

As the first point of contact for visitors, the Registration Desk is a high traffic area. This exclusive opportunity will ensure great value brand exposure to thousands of quality trade visitors for the duration of the event.

Includes:

- Company logo will be placed on the registration page of the website
- Company logo will be featured in prime position at the registration desk.

BADGE (EXCLUSIVE)

\$7,700.00

Put your company logo on the all the badges as a roving advertisement. These badges are worn by exhibitors, speakers and visitors.

ENTRANCE TOWER STANDS (FOUR AVAILABLE)

\$7,500.00

A set of two tower stands per entrance. Have your brand prominently displayed at one of the four entrances to the exhibition; highly visible to exhibition visitors and conference delegates entering All Energy Australia.

All prices quoted are in Australian Dollars and include GST





ONSITE SIGNAGE OPPORTUNITIES

As over 14,500+ unique visitors gather to enter into All Energy Australia, leverage this time for brand exposure, lead generation, on-stand presence and more. With new sponsorship opportunities available, speak to our team to find the perfect position that aligns with your strategic goals.

FOYER BRANDING (ELEVEN AVAILABLE)

\$8,640.50

Have your brand prominently displayed in the main foyer of the Melbourne Exhibition Centre.

TRAPEZE BANNERS (TEN AVAILABLE)

\$6,418.50

Have your brand prominently displayed in the main foyer of the Melbourne Exhibition Centre.

GLASS SIGNAGE IN CONCOURSE (THREE AVAILABLE)

\$2,334.20

Have your brand prominently displayed in the main foyer of the Melbourne Exhibition Centre.

TOP OF ESCALATOR (TWO AVAILABLE)

\$4,085.40

Interested in the conference side of All Energy Australia? Have your branding displayed at this focal point in the Convention Centre.

EXTERNAL CONCOURSE BANNERS (FOUR ZONES AVAILABLE)

\$7,500.00

Six double-size banners per zone. Have your brand prominently displayed directly outside the venue concourse; visible to passing and attending foot traffic.

CONVENTION CENTRE OVERHEAD BANNER (TWO AVAILABLE)

\$6,500.00

Have your brand prominently displayed directly outside the main conference Plenary Hall in the convention centre; highly visible to All Energy Australia delegates and passing and attending foot traffic.

All prices quoted are in Australian Dollars and include GST



ONSITE MEETING ROOMS

The exhibition floor can be a busy place, secure your half or full-day meeting room now and elevate your business gatherings! Enjoy the luxury of a private, professional space to conduct meetings, presentations, and discussions.

MEETING ROOMS - Half Day SMALL

\$1,541.10

10 -15 pax (depending on setup)

Hold private meetings, workshops, seminars or social functions.

Includes:

- Tables & chairs.
- AV and catering will be at sponsor's own cost

MEETING ROOMS - Half Day LARGE

\$3,501.30

15 -40 pax (depending on setup)

Hold private meetings, workshops, seminars or social functions.

Includes:

- Tables and chairs.
- AV and catering will be at sponsor's own cost

MEETING ROOMS - Full Day SMALL

\$2,334.20

10 -15 pax (depending on setup)

Hold private meetings, workshops, seminars or social functions.

Includes:

- Tables & chairs.
- AV and catering will be at sponsor's own cost

MEETING ROOMS - Full Day LARGE

\$5,835.50

15 -40 pax (depending on setup)

Hold private meetings, workshops, seminars or social functions.

Includes:

- Tables and chairs.
- AV and catering will be at sponsor's own cost



SKIN CANCER CHECK SPONSORSHIP

\$22,000.00

Sponsor the Skin Cancer Check Clinic at All Energy Australia and be part of a life-saving initiative that gives back to our industry community. By supporting this clinic, you'll not only raise awareness about skin cancer prevention but also provide attendees with accessible screenings that could make a lasting impact on their health. Show your commitment to the wellbeing of those who drive the energy sector forward, and join us in championing a safer, healthier future for everyone under the sun.

PRE EVENT

- Naming rights including branding recognition pre-event via eDM campaigns
- Logo featured on sponsors & partners page
- Logo featured on our What's On Page
- 2 x Email Advertisements included in the Conversion Campaign
- One full page advert included in the All Energy Australia digital trade guide
- Logo included in all booking confirmation emails and reminder emails (sent via Skin Smart Australia)

ONSITE

- Sponsor can provide pull-up banners and marketing collateral to be placed in the suite
- Sponsor logo present on onsite signage relating to the Skin Cancer Checks
- Sponsor can scan participants upon arrival, qualifying them as a lead.

POST EVENT

- Two dedicated social media posts highlighting sponsorship with company profile and branding via Facebook, LinkedIn and X

"Loved this initiative! I got mine checked - gave me peace of mind helped me understand what to watch out for! Great work."

Sam Craft,
Vice President of The Smart Energy Council

"Huge props for arranging this - I've put off a check up for years and finally got one thanks to you!!"

Nigel Morris,
Head of Sales & Marketing, CATCH Power

ONSITE MARKETING

Are you planning an onsite activation, unveiling a ground-breaking product, or orchestrating something truly extraordinary at All Energy Australia? Don't keep it a secret—let our dedicated marketing team know in advance!

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IN PARTNERSHIP WITH



29-30 October 2025

Melbourne Convention and Exhibition Centre

The Southern Hemisphere's Largest Clean Energy Event: Your gateway to a clean energy future.

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