

## **Olivier Drücke, President, European Solar Thermal Technology Industry Federation (ESTIF)**

Olivier Drücke has a European Baccalaureate since 1984 and studied in Germany and France finalising in 1988 with two degrees in European Business Administration. After 20 months of civil service in the Environment Ministry of Baden-Württemberg, he entered the German solar industry beginning 1991, gaining since then a wide variety of in-depth experiences in the solar sector. His first position in the industry was with Flachglas Solartechnik (Pilkington Group), where he worked for five years until 1995 in the project development division for solar power plants (CSP) and photovoltaic solar façades.

In 1996, he became Marketing & Communication Director at the German Environmental Management Association B.A.U.M. in Hamburg, where he initiated and managed Germany's first solar thermal national campaign "Solar - na klar!" from 1998 to 2001.

In 2001, he began working as consultant for various solar companies, solar industry associations, and diverse institutions in Germany, France, the European Union and North Africa. He has also been involved in numerous EU projects and initiated the European dissemination project on large commercial solar thermal systems called [www.solarge.org](http://www.solarge.org).

Since 2005, Olivier has been Sales & Marketing Director of the Berlin based OEM-manufacturer KBB Kollektorbau GmbH specialising in solar thermal collectors and he remains actively involved with numerous European and global market development projects through his associative work at national and European level as well as through selected consultancy projects.

Olivier speaks German, French, English, Spanish and basic Italian. He has been married since 2005 to his Kazakh wife Lyazzat with whom he has a little son called Danial.