

John Nachef, Business Development Manager, Cisco Systems

John Nachef has been working as a professional engineer in the IT industry for over 25 years. John has undertaken both strategic network planning projects as well as managing large scale infrastructure project roll-outs such as turnkey deployment of intercapital optical DWDM systems across Australia eg. Adelaide to Darwin and along the eastern seaboard.

John has held several senior General Management positions in a number of companies including Telstra and Alcatel-Lucent and is currently Business Development Manager at Cisco Systems, driving Cisco's Market Development strategy and industry engagement across two verticals: Digital Media and Utilities (SmartGrid).

John is a member of the SmartGrid Australia Executive Committee and Engineers Australia. In 2008, John was also elected to the Board of SMPTE Australia (the Society of Motion Picture and Television Engineers).

A graduate of the University of Melbourne (Engineering-Hons), John lives in Melbourne and with his wife Trudi, enjoys travel and film-making.