

## **Brad Page, Chief Executive Officer, Energy Supply Association of Australia**

Brad Page is the Chief Executive Officer of the Energy Supply Association of Australia (esaa), the peak representative organisation of the electricity and downstream gas industry in Australia. Brad has held this position since February 2004.

Before joining esaa, Brad had a long career in the Australian Public Service, including as a senior executive. He was involved for more than a decade in government led microeconomic reform initiatives, including the implementation of Australia's National Electricity Market and enabling third party access to natural gas transmission pipelines. He also spent two years in the Australian Capital Territory government implementing choice of gas and electricity retailer for smaller customers.

During 2001 and 2002, Brad headed the Secretariat for the Council of Australian Governments energy market review which recommended significant changes to the governance, regulation and policy development arrangements for electricity and gas markets. Brad was the Chair of the Commonwealth Scientific and Industrial Research Organization's (CSIRO) Energy and Transport Sector Advisory Council between November 2004 and January 2009.

He holds a BA (Administration) and in 2009 studied the economics of climate change at Cambridge University as a British Council Chevening Fellow.